



Bel-Air Heights Home Owners Association

Bel-Air Heights Home Owners Association
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BAH Social Committee Meeting Minutes

October 16, 2017

Members in Attendance: Rebecca Roth, Karen Dryden, Carol Kelley, Brenda Fishman, Peggy Fisher, Carol Wagner

The purpose of today's meeting was to debrief regarding the 9/24/2017 Street Meet. The following are the observations and suggestions made during this evening's meeting:

*It was a hot afternoon, temperature 90 degrees. Also, oak tree mites were an issue since the Raffle table and dining tables were located under a large oak tree. Most committee members suffered from mite bites after the Street Meet. Next year consider moving the raffle table to the other side of the street.

*The amount of pulled pork we ordered from McGonigle's was based on RSVP's but we had 2 large pans of pork left over because it appeared that several of the RSVP's didn't come. We estimate that approximately 65 adults and 25 children attended but we had RSVP's on approximately 120 people. Perhaps order less meat next year since this has now happened 2 years in a row. Note: the Homeowner's Association paid \$400 for the meat i.e. both the pulled pork and the hot dogs. We didn't have many hot dogs left over. Had about 30-40 buns left over. Perhaps buy smaller buns, such as slider buns, instead of full size buns. Consider making and delivering flyers again in hopes of drawing a larger crowd.

*We made less than half on the raffle than we did last year i.e. \$215 vs. \$410. Also, only sold a few of the Hy-Vee Coupon books (they had an expiration date of 12/31/2017 so that was probably a factor.) It didn't appear this was due to the nature of the raffle items since they were very similar to ones in the past. Perhaps have tents on the tables listing the raffle items. Perhaps solicit a limo ride again and gift cards to a few more restaurants, such as O'Neil's. Next year need to have copies of the list of raffle items to give out to potential buyers as the committee member(s) walks around and solicits sales. Also, may need to be more persuasive in selling the tickets. Emphasize in our announcements that folks need to bring money for the raffle. Also, perhaps have a donation jar on each dining table and at the raffle table.

*After deducting our expenses (\$207.61) from the \$215 made on the raffle, we netted \$7.39. In 2016 we made \$410 on the raffle, had \$173.58 in expenses and so netted \$236.42. In 2016 the HOA paid \$92.57 for the hot dogs and brats. The higher expenses in 2017 may be due to more committee members turning in receipts for reimbursement. The higher cost for the meat was due to purchasing prepared meat from McGonigle's.

*Too many participants brought desserts instead of salads, vegetables, etc. Need to make it clear that sides are needed, not desserts. In the announcements, say "Cookies provided." Also, perhaps the committee members bring side dishes instead of desserts.

*It was nice this year to not do as much grilling as we have in the past, since the entrees were hot dogs and already prepared pulled pork instead of brats.

*Children seemed to enjoy touring the fire truck and police car and talk with the first responders. Also, Becky's children really enjoyed assisting with drawing the raffle tickets. Maybe research renting a Public Announcement system since it was hard for the audience to hear the announcements made and the raffle numbers as they were drawn. Maybe have more children's activities in 2018. Perhaps we could find a teenager who would be willing to volunteer as the activity person for this such as hopscotch already drawn on the sidewalk, a scavenger hunt in the area directly around the Street Meet. We would need to make sure the impacted residents would be ok with children looking for items in and around their houses.

*Perhaps send a follow-up email to the neighborhood thanking those who attended, encourage others to attend in 2018, tell the amount we made on the raffle and that we will use that money toward the 2/2018 Pancake Breakfast. Also, ask for any suggestions and remind them of the upcoming breakfast. Ask if anyone has a connection with a local business from which we could obtain a raffle item. If possible, try to schedule the Street Meet on a Sunday afternoon when the Chiefs have an early or late game so the 4 PM-6PM activity doesn't take place in the middle of a game.

*Seems that the committee members don't need to arrive quite so early, 2:30 PM instead of 2:00 PM since we know what we are doing in terms of set-up.

Respectfully submitted by Carol Wagner, Social Committee Chair.